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CABLE & WIRELESS PANAMA TO INTRODUCE 4G

Cable & Wireless Panama (CWP), the Panama business of Cable & Wireless Communications, is upgrading its mobile network to fourth generation technology (4G) to capture the country's growing demand for mobile data.

CWP operates using the market-leading +Movil brand. It will begin the nationwide introduction of High Speed Packet Access plus (HSPA+) technology from September.

4G is being introduced as part of a major network upgrade programme which will also deliver faster internet browsing for all mobile customers, better network coverage and additional capacity to support increasing demand for mobile data.

4G mobile services will deliver much faster mobile data download speeds for Panamanians enabling them to enjoy higher bandwidth services like video and mobile gaming. They will also facilitate the growth of mobile broadband in the country, enabling Panamanians to access the internet through laptops and tablets in far more locations.

Notes to Editors

About 4G?

Mobile phones have been through several generations of development.

The introduction of basic data services (predominantly text messaging) was called second generation (2G). EDGE networks provide faster connectivity to enable easier usage of mobile internet. EDGE networks are often marketed as 2.5G.

The 3/3.5G standard was given to networks utilising High Speed Packet Access (HSPA) technology, which enabled even faster download speeds and the use of multimedia services such as video calling and streamed video clips. 3.5G networks also enable operators to launch mobile broadband services.

The International Telecoms Union has now designated that a further generational leap has taken place in mobile technology. The 4G standard is awarded to a range of network technologies including HSPA+, WiMax and Long Term Evolution (LTE).

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

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